



Press Release

For Immediate Release

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DR. EVERETT BONNER – FIRST SURGEON IN GREATER BATON ROUGE TRAINED IN HIDDEN SCAR™ BREAST CANCER SURGERY

BATON ROUGE, LA, December 12, 2016 – The Baton Rouge Clinic, AMC announced today its surgical breast oncologist has been recognized as a Hidden Scar Trained Surgeon for [Hidden Scar™ Breast Cancer Surgery](#). Dr. Everett J. Bonner, Jr. is the first in the Greater Baton Rouge area to perform this advanced approach to breast cancer surgery that hides scars, minimizing the daily emotional reminder of a breast cancer diagnosis. Dr. Bonner and The Baton Rouge Clinic are expanding options for women in the Greater Baton Rouge area with a procedure that effectively treats the cancer while optimizing cosmetic results.¹

Each year, approximately 405,000^{2,3} women in the US are diagnosed with breast cancer that requires surgery. In Louisiana, approximately 5,800^{4,5} women will be impacted, with many unaware of all the surgical options available, including minimally invasive approaches that can help restore their self-image and allow them to begin the emotional healing process. Hidden Scar Breast Cancer Surgery allows Dr. Everett Bonner at The Baton Rouge Clinic to remove the cancerous tissue through a single incision made in an inconspicuous area, preserving the natural shape of the breast while reducing visible scarring. Patients who undergo this approach experience optimal clinical and cosmetic outcomes, and are at no higher risk of recurrence than patients who undergo any other surgical technique.⁶

The Baton Rouge Clinic, AMC is uniquely poised to help the women of South Louisiana continue the fight against breast cancer with the work of Dr. Everett J. Bonner, Jr., one of the region's only fellowship-trained breast cancer surgeons. Dr. Bonner received his M.D. from LSU School of Medicine in New Orleans before performing his Surgery residency at Mercer University School of Medicine/Memorial Health University Medical Center in Savannah, GA. He earned and completed a Fellowship in Surgical Breast Oncology from Memorial Sloan-Kettering Cancer Center in New York City. A Fellow of the Society of Surgical Oncology and a Member of the American Society of Breast Surgeons, Dr. Bonner has also served as Chairman of Breast Surgery of the Baton Rouge General Medical Center and as an Assistant Professor of Surgery with the Tulane School of Medicine.

"One does not have to travel to Houston or New York to receive their cancer surgery and treatment. The breast cancer experts are here in Baton Rouge. We have trained at MD Anderson and Memorial Sloan-Kettering to bring this expertise to the Capital Region. The talent is in our own back yard. Our goal is to treat and cure breast cancer along with making the

woman whole again through reconstruction and hidden scar surgery." – Everett J. Bonner, Jr., M.D., FACS

Performing breast cancer surgery through a smaller incision requires consistent illumination throughout the surgical cavity, so surgeons can clearly see and effectively remove the tumor.

Dr. Everett Bonner is using Invuity's Intelligent Photonics™ technology to improve their visibility during procedures such as lumpectomy and nipple sparing mastectomy – enabling them to perform complex, in-demand surgeries with greater confidence, and give more women access to transformative options.

More Information:

- For more information on The Baton Rouge Clinic, visit www.BatonRougeClinic.com.
- For more information on Hidden Scar, visit www.breastcancersurgery.com.

About The Baton Rouge Clinic:

The Baton Rouge Clinic is recognized as the premier multi-specialty clinic in the region – bringing an excellent level of care to more than 250,000 patients throughout Baton Rouge and the surrounding areas. From everyday healthcare needs to highly specialized medical services – you can trust The Baton Rouge Clinic to provide clinical excellence and compassionate care for your entire family. After all, we have been here for 70 years . . . caring for generations.

About Invuity, Inc. (Nasdaq: IVTY):

Invuity, Inc. is a medical technology company focused on developing and marketing advanced photonics devices to improve the ability of surgeons to illuminate and visualize the surgical cavity during open minimally invasive and minimal access surgery. The company's patented Intelligent Photonics™ technology enables enhanced surgical precision, efficiency and safety by providing superior visualization. Clinical applications include breast and thyroid oncology, plastic reconstructive, spine, orthopedic, cardiothoracic and general surgery among others. Invuity is headquartered in San Francisco, CA. For more information, visit www.invuity.com.

1. LIT 11195 Nipple Sparing Mastectomy and the Advent of an Enabling Surgical Illumination and Visualization System. Clinical Experience Survey of Thought Leaders in Breast Surgery.
2. 2014 US Census Estimate. <http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=bkmk>
3. American Cancer Society. Breast Cancer Facts and Figures 2011-2012
4. Centers for Disease Control. Breast Cancer Rates by State. <https://www.cdc.gov/cancer/breast/statistics/state.htm>
5. United States Census Bureau. Population Estimates. <http://www.census.gov/popest/data/state/totals/2015/index.html>
6. Nipple-Sparing Mastectomy for Breast Cancer and Risk Reduction: Oncologic or Technical Problem? Sacchini, V., et. al., American College of Surgeons. 2006. doi:10.1016/j.jamcollsurg.2006.07.015